

UAE Business

Revolutionary French skincare brand comes to the UAE



Shares



Introducing Biologique Recherche's most innovative skincare solution yet, Dahlia Spa at Four Seasons Hotel Abu Dhabi at Al Maryah Island brings to the UAE for the first time, La Grande Crème, the renowned French skincare brand's ultimate answer to cutaneous aging.

A total innovation in the world of professional cosmetics, La Grande Crème targets all age-related phenomena by acting on the cutaneous aging process to promote genuine cellular regeneration. Containing the largest concentration of active ingredients ever used in a Biologique Recherche product, La Grande Crème has been exclusively launched in the GCC at Dahlia Spa, as the Spa celebrates the success of its exclusive one-year partnership with Biologique Recherche in 2018.

Scientifically created to counter all age-related skin damage, La Grande Crème brings a wide-range of lasting benefits for Dahlia Spa guests, including skin cell regeneration, epidermis restructuring, skin hydration and restoration of the skin's protective barrier.

"We are delighted to introduce La Grande Crème, the newest addition to our partner Biologique Recherche's extensive range of skincare solutions. Harsh external factors like sun exposure and dry environments here in the Gulf can damage the deeper layers of our skin, causing premature aging. At Dahlia Spa, we make every effort to offer personalised treatments that ensure targeted results. La Grande Crème complements our advanced approach to skincare to cater to the specific needs of our local guests while enabling international travellers to continue benefitting from their favourite skincare routine," said Christelle Besnier, director of Dahlia Spa.

"Owing to our shared philosophy of providing results-driven and highly tailored skincare solutions, bringing La Grande Crème to Four Seasons Hotel Abu Dhabi's Dahlia Spa was a natural step for Biologique Recherche. Launching worldwide during the first quarter, we are pleased to be the first to bring La Grande Crème to the region at Dahlia Spa in Abu Dhabi, and celebrate our partnership with Four Seasons," said Rupert Schmid, president of Biologique Recherche.

For over 40 years Biologique Recherche's unique methodology has built a strong reputation for astounding effectiveness based on a clinical approach to skincare, delivering immediate and long-lasting results. Combined with highly customised protocols and meticulous procedures, which recondition the epidermis, Biologique Recherche's extensive range of skincare products are highly concentrated in botanical, marine and biological active ingredients that are cold formulated in its own laboratory in France.

Dahlia Spa is open daily from 10:00am to 10:00pm for treatments. - **TradeArabia News Service**