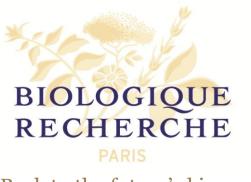
EFMEDISPA

Biologique Recherche at EF MEDISPA



'Back to the future' skincare

EF MEDISPA is delighted to announce the exclusive launch of Biologique Recherche, the internationally acclaimed French skincare brand. EF MEDISPA will be the only clinic in the UK where the Biologique Recherche products and treatments will be available, bringing the 30 years of innovation and exceptional personalised beauty care of Biologique Recherche to London for the first time.

Biologique Recherche was developed by the Allouche family, combining the knowledge and passion of a biologist, physiotherapist and doctor for a truly unique approach to skincare. Now established as an astoundingly effective beauty programme with formulas akin to prescription preparation, each product is produced in the Biologique Recherche laboratory in Paris. Made with the high concentrate (over 20% in most products) of botanical, marine and biological extract, these highly active products contain no artificial fragrances

Esther Fieldgrass, founder of EF MEDISPA, was instantly drawn to the Biologique Recherche philosophy, which like EF MEDISPA, is a combination of the clinical with the holistic. Esther states; "*At EF MEDISPA I am always looking for state-of-the-art skincare solutions, but I am also a great believer in 'back to the future beauty'. This is the use of old techniques with the most advanced technology and products available, combining age-old wisdom with new scientific knowledge for bespoke beautification. Biologique Recherche achieves this perfectly."*

There is a clinical approach to beauty, using pure, concentrated, raw ingredients with innovative and meticulous protocols and procedures. This is balanced with a holistic approach to the skin as an organ which is directly interconnected to all the other vital body functions.

'The Skin Instant' personalised beauty

The Biologique Recherche facial treatments available at EF MEDISPA are all bespoke to the individual, focusing on the skin's individual needs at that exact moment in time. This is called the 'skin instant' – our skin changes several times in a single day, as well as during the course of our lifetime.

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Therefore each Biologique Recherche treatment begins with a cosmetic assessment of the epidermis and a customised beauty treatment protocol is elaborated on the basis of this. At every stage of the treatment, the EF MEDISPA therapist will interpret the skin's reactions and adapt her gestures accordingly.

With every treatment the aim is to restore a youthful glow by:

- Rebalancing the PH
- Regulating sebum
- Moisturising
- Fighting against free radicals
- Restoring lipids

Choose from three facials

EF MEDISPA will be offering three **Initialisation Booster** treatments; these are technical treatments which combine cutting-edge products with special techniques to prepare, stimulate and oxygenate the skin, preparing the skin for effective manual sculpting. The unique Biologique Recherche application technique, made of sculpting movement, effectively combined with quick pulsing strokes, gives a lifting and restructuring element to this treatment.

1. Soin Lissant

Immediate reconditioning treatment for thin, sensitive, reactive skin or skin that is prematurely ageing.

Ideal for sensitive, reactive, stressed and traumatised skin, the Soin Lissant treatment hydrates, renews and protects while gently calming reactive skin.

2. Soin MC 110

Replumping, restructuring and renewing treatment for thin or thick, devitalised and weak skin.

The lotion comes in two formulas, one for normal to thin epidermis, one for thick to weak epidermis.

3. Lift C.V.S

This is a complete skincare, it exfoliates, lifts, restructures, firms, hydrates and protects against exterior aggressions.

Recommended for normal, seborrhoeic or thick skin.

Price: From £250 per treatment

Biologique Recherche is available at EF MEDISPA ST John's Wood

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