

ELLE

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FREE HAIRCUT FOR EVERY READER

OCTOBER 2012 £3.90

CAN YOU BUY GOOD SKIN?

The answer is YES – if you know where to go, what to ask for and what you want. ELLE shows you how

how about haute couture skincare? The clue's in the name – made in Paris, costs a lot – except, where haute couture fashion tends to involve feathers on your head and an inordinate amount of beading, this involves bespoke skincare tailored to you, and formulated on demand by Dr Philippe Allouche of premium skincare brand Biologique Recherche. Your 'Skin Instant' – how your skin is behaving at that moment in time – is measured at London spa EF Medispa, and precise measurements are taken, including moisture, sebum, elasticity and firmness, before your detailed prescription is prepared and shipped from France. I'm ready to sign up when I hear this costs £25,000. For that, you get a six-month supply of product, six facials, and, of course, skincare that's as tailored to you as Kate Middleton's wedding dress. Understandably, for that price, the company is aiming the package at heiresses and princesses (with probably a lot more cash and hope than sense) – and that's not me.

BEHIND THE SCENES AT ELLE

EDITED BY THE INTERNS

FASHION

BEAUTY

BROW MASTERCLASS *Don't pluck until you read this*

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